

# Social Calendar

AUGUST



## National Eye Exam Month

August is #NationalEyeExamMonth, the perfect time for us to share why it's important to visit us for your annual comprehensive eye exam:

- Eye exams are the only way to accurately assess eye health.
- They can help our team find preventive ways to preserve your vision.
- Help us diagnose eye disorders or other non-eye related diseases like heart disease and diabetes.

Contact us today to schedule your appointment!

[Download Photo](#)

### Timing

Month of August

### Hashtags

#NationalEyeExamMonth

#eyeexam

#eyehealth

#eyecare

### Hashtags

#kidseyewear

#tweeneyewear

#kidsineyewear

#eyewear

## Demi + Dash

Say hello to eyewear that can do a full 180!

Demi + Dash Eyewear's 180 collection is perfect for older kids and tweens who crave style and need flexibility. With 180-degree hinges, these frames can keep up with all their twists and turns—literally!

Contact us today to schedule your child's next eye exam!

[Download Photo](#)



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## EYE EXAM FREQUENCY BY AGE



\*Infant: First exam at 6 months old



Toddler: Second exam at age 3



Children: Before starting school & every 1-2 years after.



Adults Under 60: Every 1-2 years



Adults 60+: Once a year

## National Eye Exam Month - 2

Eye exam needs differ by age but one thing is always certain: An annual visit to the eye doctor is ALWAYS a good idea! Whether you have a toddler who hasn't had an eye exam yet, or you're overdue for your own, contact us today and let us support you & your family's vision health.

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## Dilli Dalli

Back to school season is here! Ensure your child's eyewear is ready for the excitement of the new school year with Dilli Dalli Eyewear! Trusted by parents for 10+ years, Dilli Dalli is known as the leading pediatric eyewear brand for its flexibility, durability, safety, and, of course, style! Contact us today to schedule your child's next eye exam & learn more about @DilliDalliEyewear.

[Download Photo](#)

### Hashtags

#dillidallikids

#dillidalli

#kidseyewear

#toddlerglasses

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#eyecare

## National Eye Exam Month - 3

It's #NationalEyeExam Month! Unsure if you need an eye exam? If you're experiencing any of these symptoms or recently suffered from an injury to or around your eye, it's a good idea to come in for an exam. Contact us today to schedule your appointment!

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## Steve Madden Kids

🌟 Unleash your little one's inner fashionista with Steve Madden Kids eyewear! This vibrant, stylish collection offers the perfect accessory for your child's unique personality. From playful patterns to eye-catching colors, these frames make seeing clearly more fun than ever. Contact us today to schedule your child's next eye exam and discover the perfect pair of Steve Madden Kids glasses!

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### Hashtags

#stevemadden

#kidseyewear

#kidsineyewear

#kidsglasses



STEVE MADDEN