

Social Calendar

D E C E M B E R



Safe Toys & Celebrations Month

🎁 December is Safe Toys & Celebrations Month! When choosing gifts for kids, remember that safety is key. Opt for age-appropriate toys with soft edges and shatter-resistant materials—especially for eyewear! Toys that are safe for little eyes help keep those holiday memories bright. Let's keep the season joyful and safe for everyone! ✨

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Timing

Month of December

Hashtags

#safetoysandcelebrationsmonth
#eyecare
#eyehealth
#kidssafety

Hashtags

#uncommoneyewear
#menseyewear
#mensglasses
#eyewear

Uncommon

Uncommon eyewear: designed for the man who appreciates timeless style and authenticity. With fashionable XL fit options, it's made for those who curate every detail. Choose eyewear that speaks to your character—choose Uncommon.

Schedule your next eye exam with us today and be sure to ask us about Uncommon!

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UNCOMMON



Dilli Dalli

🎄 ✨ Little style, big smiles! From holiday photos to family gatherings, Dilli Dalli Eyewear keeps kids feeling festive and fabulous. With sizes for every kid and a decade of trust from parents, Dilli Dalli frames are Christmas magic! 🧑‍🎄

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Hashtags

#DilliDalliKids
#DilliDalli
#kidsinglasses
#kidseyewear
#toddlerglasses

Social Calendar

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Christmas

🎄 Wishing you a holiday season filled with joy, warmth, and laughter! May your days be merry and bright, and your hearts light. Here's to celebrating the little moments that make this season so special. Happy Holidays from all of us to you! 🌟👓

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Timing

December 25th

Hashtags

#christmas
#holidays
#eyewear
#eyeglasses

Hashtags

#sunglasses
#sunwear
#sunnies

Fashion Suns

Who says sunglasses are just for summer? With our trendy new sunwear, you can look fabulous and protect your eyes no matter the season! 🎄🌟 Swing by our practice to discover your perfect pair. Let's make those holiday outings extra stylish! 🧡👓

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Get Your Prescription Polarized!

You can add polarized prescription lenses to your favorite sunglasses!



STEVE MADDEN



New Years Day

🌟 New Year, New Vision! 🌟

Happy New Year from all of us! Let's make 2025 a year of seeing things clearly—in style, of course! Visit us for the latest in eyewear fashion to kickstart the year with fresh looks and perfect vision. Cheers to 2025! 🧡

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Timing

January 1st

Hashtags

#newyear
#newyearsday
#NewYearNewLook
#eyewear